
Product Owner | UX UI Designer | +92 336 3231 889 | syedmuneebhassan2022@gmail.com

Overview

A UX UI Designer with over 13 years of hands-on experience with all stages of web and application management, development and design, from customer research and requirements gathering, interaction design and visual design to prototyping, Expert level experience in wireframing and building UX for web and mobile apps & Smart TV out of the box problem-solving skills.

Work Experience

PRODUCT OWNER / UX UI DESIGNER | PI PAKISTAN 'TAPMAD' | SEP 2021 TO PRESENT

- Responsible for driving user experience improvements for mobile apps, Smart TV & website.
- Design User interface with standards and patterns.
- Create wire-frames, site maps and page flow documentation.
- Analyze product requirements and business.
- Planning and Project Management.
- Responsive Design and Development.

SR. UX UI DESIGNER | ABS (KERLO RESEARCH) | AUG 2020 TO AUG 2021

- Analyzed product requirements and business.
- Create wireframe, visual design to prototyping of clinical research sites.
- Designed web-based portal as a one-stop shop for KerloSense.

WEB DESIGNER & FRONTEND DEV | DIGITAL NEXA | 2014 TO 2018 IN DUBAI, UAE

As a web designer & front-end developer since 2014 to 2018. Convert designs into HTML5/CSS3 with responsive and compatible for other devices and browsers.

- Responsible for driving user experience improvements for clients throughout the globe.
- Analyze client requirements and business services.
- Building UX for web and mobile apps.
- SEO friendly Design and Development.
- Front End Development utilizing Bootstrap, jQuery, HTML5, SASS, LESS And JS.
- Creating Elegant Facebook Apps.
- Research and Development on New Technologies.
- Team coordination & idea maker.
- Documentation according to website.
- Cross Browser Compatibility.
- Newsletter template in HTML Programming.

SR. UI DESIGNER | SIBISOFT PVT LTD | AUG 2010 TO AUG 2013

- Created 50+ Websites using Northstar Connect which is driven from Liferay CMS, all websites are compatible with iPad, Android tablets, Smart Phones and all latest browsers.

Education

BCOM | 2010 | UNIVERSITY OF SINDH

Diploma & Certification

FOUNDATIONS OF USER EXPERIENCE (UX) DESIGN | FEB 15,2023

Learning Objects:

- Identify and compare disciplines within UX.
- Identify the factors that contribute to great user experience design.
- Review common job responsibilities of entry-level UX designers.
- Explain how UX design jobs are influenced by company size and industry.
- Define the field of UX and explain its importance for consumers and businesses.

DESIGN A MOBILE APP INTERFACE WITH MOQUPS | DEC 12,2022

Learning Objects:

- Get started with Moqups.
- Create a flow with device stencils, notes and connectors.
- Create Sign-In and Profile Wireframes.
- Create Search and Sort Wireframes.
- From Wireframe to Mockup.

DIGITAL MEDIA GRAPHIC | 2007

- 1-year diploma in digital media graphic from Aptech computer education Karachi.

CPISM | 2005

- 2-year Certificate of Proficiency in Information & System Management from Aptech computer education.

Skills & Tools

UI DESIGNING

- Adobe Photoshop, Illustrator
- Adobe XD / Figma, Marvel & In-vision App

FRONTEND DEVELOPMENT

- HTML5/ SCSS / LESS, Angular10, CSS with Preprocessors (SASS), WordPress theme customization,
- Dot Net Nuke (CMS), eCommerce Store on Shopware 6, JavaScript & jQuery Knowledge.

OTHER

- Microsoft Office
- Flutter App Development

MOBILE APP XD DESIGN LINKS WITH PROTOTYPING

- Starbazaar App: <https://xd.adobe.com/view/f2d0ba02-654d-4710-bdd3-1bb695683eb0-a783/?fullscreen>
- FM 91 App: <https://xd.adobe.com/view/c841b639-5b13-4d4a-9887-8811b2ed23ec-9d12/?fullscreen>
- Tapmad App: <https://xd.adobe.com/view/4268dc11-295b-434b-8559-d8942986b62f-173b/?fullscreen>
- Interview Acer: <https://marvelapp.com/prototype/dj90ig4/screen/45570633?>
- Hammer Fit: <https://marvelapp.com/prototype/4c30ej1/screen/44687829?>
- Law App: <https://xd.adobe.com/view/580702d5-041e-4096-b705-0d44e0b2d650-0d54/>

XD DESIGNS LINKS

Tapmad: <https://xd.adobe.com/view/740ff09f-eac7-4424-ae4-d60efbef1d7d-215c/?fullscreen>
Starbazaar: <https://xd.adobe.com/view/890ddd38-b34f-491b-985d-14df37b1b409-dc5e/screen/06d0618d-b9c1-4362-84f3-58a87b7f647c?fullscreen>
PSL 7 Landing Page: <https://xd.adobe.com/view/5f3bfb28-87a6-445b-b5ee-73e6ffd84f58-0a68/?fullscreen>

FIGMA WORK

<https://www.behance.net/muneebsyed5>

ONLINE WEBSITE'S

<https://www.tapmad.com>
<https://www.mgmotor.me>
<https://helidubai.com>
<http://famelifestyleme.com>
<https://www.othaimalls.com>
<https://www.chattelsandmore.com>
<https://umeshmistry.com>
<https://www.globaladvocates.net>

CLINICAL RESEARCH PORTAL & WEBSITE

<https://kerloresearch.com>
<https://kerlosense.kerloresearch.com>

WEBSITE TEMPLATES DESIGNS

<https://muneebhassan.crevado.com>

LINKEDIN PROFILE

<https://www.linkedin.com/in/muneebhassan>